



## December Texas Bottle Bill Newsletter

### OUT AND ABOUT



*Texas Bottle Bill representative, Patsy Gillham, has fun with her recyclables hat at the [Bellaire Recycles Festival](#). The event was in support of [America Recycles Day](#) (Nov. 15).*



*At the [Bioneers' Conference](#), Texas Bottle Bill team member Joe Lengfellner, sets up a booth to help educate attendees about the bottle bill.*



*We toured Waste Management's new [Materials Recovery Facility](#) ("MRF") in Houston. Facilities like this greatly reduce the manual labor involved in sorting and processing valuable recyclables.*

### HOLIDAY THANKS

Happy holidays from your friends at the *Texas Bottle Bill*. At this time of year we pause to give thanks to our supporters, and recognize the accomplishments of the year. Here are a few reasons we are especially thankful:

- **Mayor Reed** and the **City Council of Willis** signed a resolution supporting the 2013 passage of refundable deposits on beverage containers. Mayor Reed will soon be the president of the Texas Municipal League, and will bring knowledge of this issue to that post.
- **Representatives Garnett Colman and Rodney Ellis** sponsored and developed the Texas Bottle Bill in the 2011 legislative session.
- **Kinney County Judge Fernandez** and its commissioners signed a resolution of support. This brings our total to 37 counties! ([Click here](#) for complete list.)
- **U.S. Senators John Cornyn and Kay Bailey Hutchison** joined the rest of the senate to sign [Senate Resolution 251](#). The legislation promotes recyclable materials as essential economic commodities, rather than wastes. Please call them (Cornyn 512-469-6034, Hutchison 512-916-5834) to express your gratitude for their signature; and let them know what we are doing in Texas.
- Editor **Carolyn Collins** gave us a nice mention in the December 1st edition of the **Bay Area Observer**. Visit [bayareaobserver.com](#) to stay up-to-date on Galveston bay area news.
- Hundreds of Texans have signed the [Texas Bottle Bill petition](#).
- Many of you have taken [our resolution](#) to your cities' or counties' officials.
- Counties and organizations all across Texas supported us during the 2011 legislative session. [Click here to see the full list of these friends](#).
- Last but not least, we recognize **Mike Garver**. His visionary and unparalleled support is the driving force behind us.

**That brings us to YOU!** We are ever so thankful for your continued support! We appreciate your time, consideration and questions! It will be through education that this bill will pass in 2013; and we know you will be critical in that mission. So THANK YOU for everything you've done in 2011 and for what you will do in 2012!

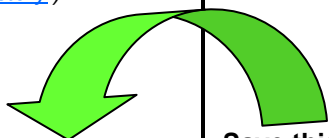
### BIG BUSINESS MEANS BIG POWER

Should Coke (or their friends) be allowed to dictate how the National Parks Dept keeps the Grand Canyon free of plastic litter? You may be surprised to know how much power big companies wield. See the [main story here](#).

- For a link to the [petition to ban bottled water at the Grand Canyon, click here](#).
- For insight into Coke's plans for Texas, here is [an article about Coke and their Re-imagine campaign testing the Dallas-Ft. Worth area](#).

December Texas Bottle Bill Newsletter, *continued*

Bonnie Stump, a sustainable living writer for the Williamson County Sun, sits with the haul she collected in ONLY 30 MINUTES at the San Gabriel River. ([Read her story.](#))



## KEEP IN TOUCH



[www.TexasBottleBill.com](http://www.TexasBottleBill.com)

## STATE AND NATIONAL NEWS

- **More Jobs, Less Pollution**—Recycling 75 percent of the nation's waste will create nearly 1.5 million jobs by 2030 while significantly reducing pollution and building economically strong communities, according to a [new study](#).
- **EPA Municipal Solid Waste Generation, Recycling, and Disposal in the U.S. Facts and Figures for 2010**, clearly states that recycling provides significant economic and job creation benefits. ([Read more from the EPA.](#))
- **From Product Policy Institute**, Research confirms what Coca-Cola discovered 100 years ago—that *financial incentives work better* than cajoling, appeals to altruism, or even advertising. [See the full report here.](#)
- For an overview of activities regarding *Texas Recycles Day*, see the **State of Texas Alliance for Recycling** [newsletter](#).
- The **Container Recycling Institute's** [newsletter](#) offers a national perspective.

## WHAT SHOULD YOU DO NOW

**Save this graphic and share it with your friends.** These crossword puzzle-looking images (called "QR codes") are popping up everywhere because of the ease with which they relay key information. Try it yourself! (These images can be read on a smart phone with a code reading app.) Copy and save this image, then share it with your friends. It links users directly to the [Texas Bottle Bill website!](#)

**Contact your County Commissioners.** Ask them to endorse a [Texas Bottle Bill resolution](#). (Find your Commissioners' at [www.texascounties4u.org](http://www.texascounties4u.org).)

**Contact your favorite beverage company** and tell them deposits will NOT stop you from enjoying their products. Advise them that you would return the containers for refunds to do your part for recycling!

Anheuser-Busch Inc.\*  
800-Dial-Bud (800-342-5283)  
[http://anheuser-busch.com/contact\\_us.asp](http://anheuser-busch.com/contact_us.asp)

MillerCoors LLC\*  
800-645-5376  
<http://www.millercoors.com/contact-us.aspx>

\* These are only two of many bottlers that you may choose to reach out to express your concerns about their containers.

## A NEW YEAR'S WISH

**We wish to stay in touch throughout the year, and spread the word for all to hear!**

- A cleaner Texas will come to fruition, if you and your friends [sign our PETITION!](#)
- You will make our holidays glitter, if you [follow TexasBottleBill on Twitter!](#)
- We have a new Facebook page—[LIKE US at "Texas Bottle Bill"](#)—it's all the rage!

*May you enjoy a safe, happy and healthy holiday season!*



"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." - Margaret Mead

This email was sent by [info@texasbottlebill.com](mailto:info@texasbottlebill.com)  
C/O: Plastic Pollution Texas | 1901 Lexington St. | Houston | TX | 77098

