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## Bottle Bill Update

**Contact Us at**  
TexasBottleBill.Com

### Texas Update:

Our goals continue to receive favorable media attention.

### Pictures of the Month



Sycamore Creek Golf Course near Ft Worth sees the effects of discarded beverage containers washed down stream after a storm.



Beautiful Snowy Egrets are a common sight at Lake Houston. Unfortunately, too often discarded beverage containers at the lake are also a common sight. (Photo credit Emily Murphy)


- **San Antonio** - In his piece titled "*Container Deposit System Would Help Tubing Business*" David Weinberg (Special contributor to the **San Antonio Express-News**) explains the value of preserving the natural beauty of rivers like the Comal in New Braunfels for future generations of Texans to enjoy. He notes state leaders should pass a beverage container deposit system to help balance the need of preserving Texas' natural beauty with the benefits of tourism and business interests. Read more at [mysanantonio.com/Container-deposit-system-help-tubing](http://mysanantonio.com/Container-deposit-system-help-tubing).
- **Austin** - Last week **YNN Austin** reported on the New Braunfels City Council's approval to ban disposable drinking containers on their local rivers. The ordinance (which takes effect next year) allows for reusable beverage containers. See the full report at [YNN-bottles-on-new-braunfels-rivers](http://YNN-bottles-on-new-braunfels-rivers).
- **Across Texas** - Many news outlets have produced stories on the New Braunfels City Council's action to combat needless pollution of their local rivers. For a wider review of the stories see this link [google-newbruanfels-cans-litter](http://google-newbruanfels-cans-litter).

### National Update:

News from the **Container Recycling Institute's** (CRI) Weekly Report features an excellent resource for numerous articles in news outlets from coast-to-coast. See their overview at [CRI-weekly-news-update](http://CRI-weekly-news-update).

### What can YOU do Today?

- Call or visit your County

Underwater look at the massive cleanup project the City of New Braunfels must face to clean up the Comal river after careless tubers discard their beverage containers. (Video available on )

**Commissioners** to let them know your concern for clean rivers, streets, parks and other public spaces. Ask them to support rules to encourage beverage container recycling (and then let us know what they said via [TexasBottleBill.com](http://TexasBottleBill.com)). You can find your Commissioners' contact info at [www.texascounties4u.org](http://www.texascounties4u.org).

- **Contact your favorite beverage company** and let them know a nickel deposit will NOT stop you from enjoying their fine products. Advise them that you would be happy to return the containers for refunds and do your part for recycling!

The Coca-Cola Company\*  
(800) 438-2653  
[www.CokeSubmit.com](http://www.CokeSubmit.com)

Pepsi-Cola North America\*  
(914) 253-2000  
[pepsi.com/usen/pepsiusen](http://pepsi.com/usen/pepsiusen)

\* Naturally, these are only two of many bottlers that you may choose to reach out to so that you may express your concerns about their containers.

Join Our Mailing List!



## What are We Doing Now?

- **Communicating with County Judges.** Last week we shared a booth with **Texas Campaign for the Environment (TCE)** at this year's County Judges Post-Legislative Conference in Austin. We were reaching out to the Judges to remind them of the benefits of a Deposit System in Texas. The effort should help expand our list of counties that endorse our beverage container recycling goals. During the most recent legislative session we had 33 counties supporting us; and next time we will have even more!
- **Conducting a redesign of our online presence.** In the coming days we will unveil our new website! By week's end [TexasBottleBill.com](http://TexasBottleBill.com) will feature a complete "top-to-bottom makeover." Stay tuned for the grand opening announcement!

## Fun Idea from our Friends at TCE




The **Texas Campaign for the Environment** announces "Trash Makeover" Fashion Artists Needed. TCE is seeking professional and amateur fashion designers to participate in a "Recycled Art" fashion

show in Austin. Share this link with your fashion-minded friends and relatives [texasenvironment.org/fashioncontest](http://texasenvironment.org/fashioncontest). TCE also invites event sponsors.

### Good News for Texas Parks!

During their meeting last week, the **Texas Parks and Wildlife Commission** approved a new state park for Texas! The new park will be about an hour outside of Fort Worth. The 3,300 acre park will spread across parts of Palo Pinto and Stephens counties. [Learn more - click here!](#)



Thanks for your continuing support,  
The Texas Bottle Bill Team

**"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."  
-Margaret Mead**

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