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Texas Voters Support Beverage Container Recycling Program

By a two to one margin, Texas voters (62%) favor creating a beverage container recycling program, where the consumer pays a five cent refundable deposit on beverage containers such as aluminum cans, and glass and plastic bottles, and the deposit is refunded when the consumer returns the container to a retailer or redemption center for recycling.

Do you favor or oppose the state of Texas creating a beverage container recycling program, where the consumer pays a five cent refundable deposit on beverage containers such as aluminum cans, and glass and plastic bottles, and the deposit is refunded when the consumer returns the container to a retailer or redemption center for recycling?

62% Favor
31% Oppose
7% Depends / Unsure

After hearing more about the proposed program, 71% of Texas voters favor creating this beverage container recycling program. Among the most persuasive informative statements that correlate with the increased support are:

The recycling refund program will lead to more recycling, and this means we use less landfill space.

82% Favor 13% Oppose 5% No difference / Unsure

The recycling refund program would help reduce litter.

82% Favor 13% Oppose 4% No difference / Unsure

The recycling refund program will allow consumers to redeem their bottles and cans at designated redemption centers, reverse vending machines, and at participating grocery stores.

80% Favor 15% Oppose 5% No difference / Unsure

The amount of bottles and cans recycled would help to more than triple the current amount of bottles and cans being recycled.

78% Favor 15% Oppose 7% No difference / Unsure

The recycling refund program will bring new revenues to the state and help create economic development, including new funding for education and environmental programs.

74% Favor 19% Oppose 7% No difference / Unsure

These results are from a telephone survey of N=501 randomly selected registered voters in the state of Texas. This survey was conducted January 18-20, 2011. The margin of error to the results of this survey is +/- 4.4% at the .95 test level.